

MEETING MINUTES

April 17, 2004

Minutes of The Board of Trustees of Dodd Hall Meeting, Saturday, April 17th, 9:30 a.m. in Chapter Room, Oxford, OH 45056.

- Trustees Present:

Brothers Terry Raulin, VP, Steve Rohe, Treas., Roger Harris, Secy., Bob Riebel, Ch. Advisor, Ed Huette *, Fred Szumlic, Dan Weinstein, Sam Ashworth, Sam Flannery, Walter Frank, Hal Jasper, Bob Potts, Matt Ryan, past SMC, Brandon Rawot, new SMC, Evan Hanser, new ThC (* new appointees)

- The meeting was called to order by Vice President Terry Raulin following a walk around tour of the house. Br. Raulin opened the meeting with timely comments of the thrust of Dodd Hall being more assistance to the chapter members, rather than actually running the chapter. The future meetings will be spent more on planning than reporting of past meetings.
- Br. Harris did not read the past meeting minutes as they had been sent to everyone by e-mail. No amendments or corrections were proposed. Br. Raulin accepted the minutes.
- Br. Steve Rohe gave the Treasurer's report (attached). Br. Raulin asked how much we had in the treasury for improvements. Br. Rohe, treasurer, replied \$6-10,000.
- SMC/ThC Report: Br. Ryan reported that 17 of 21 pledges had recently been initiated. The chapter is co-sponsoring a philanthropic activity with other fraternities and that a computer had been purchased for the chapter study room. Br. Rawot reported on future plans he has as newly elected SMC, including planning an exclusive chapter philanthropic project. We will have 27 brothers living in the house next fall, with four brothers living in through the summer. Br. Riebel informed us the latter would be basically a "break-even" venture. Br. Rawot reported that collections this past year were 100% and 95% for the 2 quarters; the brothers know how important full collections are to the fraternity and its operations. Academically, the house average increased 0.4 to a very commendable 2.91 GPA. Chapter finances can be viewed on-line at [Click here: treas.mupikes.com](http://treas.mupikes.com). An Alpha Award, a PiKA paddle, is now given in recognition of academic excellence to anyone with a 3.7 GPA. Br. Ryan was congratulated on being designated Pike of the Month in the Shield and Diamond. Br. Frank was the focus of another alumni article. Br. Harris inquired about what steps the chapter was taking to ensure smooth transition from one class of officers to the next, to ensure continuity in leadership. The chapter is cooperating better between out-going officers and those newly elected. Br. Harris also stressed the importance of improved alumni record keeping as well as instituting an interactive web-site so that alumni can enter their updates more easily. Br. Raulin requested more active involvement in Dodd Hall by the chapter officers. Br. Szumlic asked and was told the total number of actives is 37. The ideal number of brothers living in the house is 41. The Housing committee will be doing the check-out of departing brothers on May 7,8 & 9. Discussion developed about the trends of pledging and fraternity size. Br. Ryan, who is on an IFC committee on pledging said the average pledge class, campus-wide, was 16, with 6 or 7 houses getting 22-25 pledges and 10 houses getting less than 10 pledges. Br. Harris stressed the importance of year-round rushing.

- Mr. Ashley Offermann, a representative of Pennington & Company, a fund-raising-consulting-public relations firm, gave a 30-minute presentation of various aspects of fraternity fund raising and feasibility studies and their respective costs. A Q & A period followed. A fund raising campaign would run 14-16 months with donations paid over 5 years. The feasibility study would cost approximately \$13,500. The first installment of \$5,000 would be due on signing of a contract. A second \$5,000 due in one month and the balance due at the time of receipt of the report, regardless of whether the conclusion of the report was positive or negative. For a \$500,000 fund raising campaign, the cost would be approximately 15%. Mr. Offermann then left and a general discussion developed. A tentative plan calls for the acquisition of the adjacent corner property and a second lot to increase parking capacity. Br. Huette recommended that the project be firmed up first before we could discuss how to best raise the necessary funds. Br. Frank discussed national fraternity and housing trends and how those data would impact upon expansion of the physical house. More competition is present every year, and new off-campus housing is being developed presently. The advantages of off-campus vs. adjacent-campus housing were discussed. Br. Szumlic felt no decision should be made for 4 months. Br. Harris recommended that we do OUR work first, as recommended in the Pennington brochure mailed to all Board members last week. Br. Harris stressed the need to reestablish connections with the alumni before requesting donations. Br. Raulin stressed the need to be competitive with other fraternities and off-campus housing now and especially for the future. Br. Frank suggested contacting Pi K A national office and getting recommendations and assistance from their staff. Br. Ashworth & Br. Huette felt a concurrent approach would be best, developing our goals at the same time we were scheduling Pennington to perform the feasibility study. Br. Riebel agreed that a parallel approach would give the best results in the allotted period of time. A committee was formed to be called the "DREAM TEAM." It will include Br.s Ashworth, Potts, Jasper, Weinstein, Rohe, Harris and the chapter house manager. The 1st meeting of the Dream Team will take place at **Br. Harris' house Saturday, 05/01/2004 at 10:00 a.m.** Br. Harris recommended that chapter officers communicate more with other award-winning chapters' officers, to learn from their positive experiences regarding rush, house occupancy, etc.
- Motion to authorize the above committee to formulate a definite plan and to authorize Pennington to initiate their feasibility study when the time is appropriate:
1^o : W. Frank; 2^o : B. Potts. Vote: Unanimous
- **OLD BUSINESS:** Br. Frank will make recommendations regarding developing Memorial Funds or project in honor of prominent living alumni or in memorial of deceased alumni.
- Br. Raulin entertained nominations for the Hal Jasper award. Br. McCarty was suggested.
1^o : R. Harris; 2^o : S. Rohe. Vote: Unanimous. Award to be presented at homecoming.
Previous recipients were:
Hal Jasper 1993
Don Andrews 1994
Terry Raulin 1995
Jack Harrell 1996

- Br.s Harris & Raulin will be hosting open house on Alumni Weekend, 06/12/04 from 2:00-3:30 p.m. All others are welcome to also be there.
- Br. Riebel informed the members that we already have an alumni association registered with Pi K A National HQ. Discussion followed regarding calling this **The Dodd Hall Alumni Association**, as well as developing it further, as well as creating more active alumni groups in major cities, such as Cleveland, Dayton, Chicago, etc.
- **NEW BUSINESS**
- New Committees formed:
 1. Housing Improvement: Br.s Potts & Raulin with additional input from Housing Committee of Br.s Riebel, Rohe and Harris, as needed.
 2. Alumni: Br.s Harris & Szumlic, initially, with the inclusion of other alumni as available.
 3. Br. Frank thanked Br. Harris for his efforts in alumni location and updating our database.
- Br. Raulin observed that many of the same Dodd Hall trustees were always on sub-committees and recommended that more new members get involved, including non Dodd Hall alumni.
- All Dodd Hall members are requested to submit suggestions on needed housing improvements and maintenance to Br. Raulin.
- **The next Dodd Hall meeting will be Saturday, August 28, 2004 at 9:30 a.m. at the Shriver Center. Details to be announced.**
- Motion: Adjournment
 - 1^o : Br. Rohe
 - 2^o : Br. Potts
 - Vote: Unanimous

PLEASE REPORT ERRORS or CORRECTIONS TO Br. Harris : wholetooth@aol.com

ATT: Treasurer's report

Cash Flow Comparison YTD March2004

1/1/2003 Through 3/31/2004

4/18/2004

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Category Description	1/1/2003- 3/31/2003	1/1/2004- 3/31/2004	Amount Difference
INFLOWS			
Interest Inc	0.00	14.88	14.88
PKA CHAPTER RENT	0.00	32,000.00	32,000.00
PKA INTEREST EARNED	0.00	4.04	4.04
TOTAL INFLOWS	0.00	32,018.92	32,018.92
OUTFLOWS			
PKA INSURANCE	0.00	9,601.00	-9,601.00
PKA MORTGAGE	0.00	6,573.06	-6,573.06
PKA REAL ESTATE TAXES	0.00	3,785.58	-3,785.58
PKA REPAIRS MAINTENANCE	0.00	1,636.59	-1,636.59
PKA SERVICES	0.00	222.45	-222.45
PKA UTILITIES			
ELECTRIC	0.00	1,498.00	-1,498.00
GAS	0.00	3,777.37	-3,777.37
PKA INTERNET SERVICES	0.00	703.75	-703.75
WATER SEWER RUB	0.00	1,118.45	-1,118.45
TOTAL PKA UTILITIES	0.00	7,097.57	-7,097.57
TOTAL OUTFLOWS	0.00	28,916.25	-28,916.25
OVERALL TOTAL	0.00	3,102.67	3,102.67